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For Immediate Release

JOHNSON CHILI RAISES ITS PROFILE THROUGH MERGER WITH TEMPTEE SPECIALTY FOODS

- Johnson Chili is Actively Expanding Its Distribution Network -
- New Sales Management and Investment in New Equipment to Support Planned Growth -

Denver, CO – October 4, 2017 – <u>Temptee Specialty Foods</u> today announces it has merged with Johnson Food Products the longtime manufacturer of <u>Johnson Chili</u>. This merger combines a strong brand name with the innovative Temptee team. Temptee is launching the Johnson Chili <u>Original</u> and <u>Hot-N- Spicy</u> Chili with meat brands to the Rocky Mountain and Southwest regions as they begin a country-wide rollout. Temptee is actively recruiting <u>Johnson Chili</u> distribution partners, retailers and restauranteurs nationwide to further build its distribution network while they expand their consumer marketing presence.

Locally Owned and Produced

Johnson Chili products have delighted generations of chili lovers since it was first served to communities in Colorado Springs in 1953. Johnson Chili with meat has become a cooking staple for home cooks, retailers, restaurants and many others in the food service industry across the country. Johnson Chili is made with only USDA inspected and approved beef and pork combined with a special blend of chilies and spices to satisfy the most discriminating palate. The purity of Johnson Chili is assured by Temptee's state of the art equipment and commitment to <u>food safety</u>. Temptee has preserved the original recipe which has not changed since its early days nor has the <u>pride</u> in delivering the same great red chili.

New Sales Management and Equipment for Growth of Johnson Chili

Temptee has made significant investments in the successful launch of Johnson Chili, recruiting and appointing <u>Jennifer Smith</u> as the new Vice President of Sales. The company also invested in the specialized equipment enabling them to flash freeze the product and ensuring rigid USDA quality control standards are exceeded. For more information, call Jennifer Smith, Vice President of Sales at 303-437-8482.



About Johnson Chili

Since 1953, Johnson Chili has been a delicious cooking staple for home cooks, restaurants and others in the food service industry. Johnson Chili is available from Temptee Specialty Foods of Denver, Colorado, producing food products for the Rocky Mountain region and beyond. Please visit www.johnsonchili.com.

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