



**For more Information Contact:** Kristi Furrer  
Director, Public Relations  
Objectivity, Inc.  
(303) 525-0924  
kristi.furrer@objectivity.com  
[www.objectivity.com](http://www.objectivity.com)

**For Immediate Release**

**OBJECTIVITY ANNOUNCES A NEW 60-DAY TRIAL DOWNLOAD FOR LEADING DATA MANAGEMENT SOFTWARE**

*- New Licensing Option Extends Free Trial of Leading ODBMS Enabling Developers to Create Applications for Proof of Concept -*

**SUNNYVALE, Calif. (November 29, 2006)** -- Reinforcing its leadership position in real-time data management solutions addressing complex inter-related data, Objectivity Inc., today announces a free 60-day trial download for its flagship data repository platform, Objectivity/DB<sup>®</sup>. This new extension from their previous 30-day download will give developers a greater opportunity to create an application for proof of performance or concept. The new 60-day trial download is available at Objectivity's website [www.objectivity.com](http://www.objectivity.com). This important extended trial period will give developers 60 days to build their application with the latest version of Objectivity/DB free of charge.

**More Trial Platforms**

This new 60-day trial download is available for both Linux and Windows platforms including the following: RedHat Enterprise Linux V3 with GCC 3.2.3, Windows with VS 2005 C++ 8.0, Windows with VS 2003 C++ 7.1, Windows with VS C++ 6.0 and Java. The most recent version of Objectivity/DB release 9.2 enhances the connectivity of the product with support for IBM WebSphere plus other JCA compliant application servers, and improves the performance of its object-relational SQL++ product. Application Programming Interfaces (APIs) for C++, Java, Python, Smalltalk and SQL/ODBC are available. Additionally, Objectivity/DB has new language and query capabilities including the groundbreaking parallel query engine (PQE) that can distribute queries out to small Objectivity query servers located close to the databases to be searched.

**-more-**

## **Objectivity Announces New 60-Day Trial Download – Page 2**

### **Objectivity Delivers Performance and Much More**

The Objectivity/DB platform enables Objectivity's customers and their end-users to collect and process ever increasing quantities of data from a growing number of sources to understand complicated inter-relationships and recognize patterns. This ability to transform small clues into major breakthroughs has significantly improved applications used in process control, medical and telecommunications equipment, financial services and the government sector. Objectivity/DB provides a reliable, scalable repository for the wide range of complex data types found in today's advanced real-time data fusion applications. The Objectivity/DB platform is highly optimized for performance and throughput in systems that handle highly interconnected data.

“We believe this extended trial will allow developers greater time to develop applications for proof of performance or concept,” states Jay Jarrell president and CEO of Objectivity, Inc. “This is an excellent opportunity to have access to the full feature set of the Objectivity platform to enable the development of new and advanced applications.”

### **About Objectivity, Inc.**

Objectivity, Inc. is a global technology leader in data management products and services for software applications with the most demanding data management challenges. The company's flagship product, Objectivity/DB is the leading object oriented data management (ODBMS) platform for the real-time management of complex inter-related data. Objectivity/DB is recognized for its ability to store and manage very large volumes of complex data for event and relationship processing within mission-critical applications. These applications are developed by ISVs, OEMs and end-users in process control, medical and telecommunications equipment, government and financial services. Objectivity/DB enables organizations to monitor, analyze and respond by identifying inter-relationships or anomalies providing real-time intelligence for predictive analysis and decision support.

Objectivity, Inc. is headquartered in Sunnyvale, California, USA. Please contact us by [visiting our contact page](#), visiting [www.objectivity.com](http://www.objectivity.com) or calling (408) 992-7100. Objectivity/DB is available on a 30-day Free Trial basis at <http://www.objectivity.com/download>. Objectivity also provides Free Object Database Training Courses online at <http://learn.objectivity.com>.

###